

SISTERS-IN-MOTION

5K Run/Walk & 1 Mile Fun Run

Greetings,

This September Sisters-In-Motion (SIM) will celebrate the significant impact we have made in assisting with the reduction of infant mortality in the Memphis community. To date, SIM is proud to announce that we have donated \$80,000 to Christ Community Health Services (CCHS) through our annual 5K walk/run held each September for the past four years.

SIM is dedicated to philanthropy, as we have chosen reducing and eventually eradicating infant mortality as our mission and we are invested in seeing more infants survive past their first twelve months of life. This endeavor would not be possible with the support of our race participants, CCHS staff, volunteers and sponsors.

SIM is planning its 5th annual walk/run race and it our goal to make 2014 the biggest and best event yet. At this time, we would like to request that you join us once again for this momentous occasion. With your partnership we can continue to make a substantial donation to the lifesaving education and work provided by CCHS and together we can truly make a difference in the lives of children in Memphis and Shelby County.

Enclosed we have provided information CCHS and infant mortality statistics along with ways you can get involved to meet the philanthropic mission of your organization.

We will follow up with you in If you have any questions, please contact Bridget Lee, blee40@comcast.net or Angela Lee, AngelaCLee@bellsouth.net. Thank you for your support.

Sincerely,

Linda D. Sessoms, President

Sisters-In-Motion is a fitness organization that began when a small group of concerned African-American women decided to take charge of their lifestyles by promoting wellness. Ranging in age from 30-69 plus, this group of women stay in motion through running, jogging and walking. Membership has grown to more than 200 members from diverse professions such as teachers, lawyers, healthcare professionals, financiers, entrepreneurs, news journalists, business professional, graduate students and homemakers. Members meet weekly on Saturday mornings to run, jog, and/or run/walk in locations throughout Memphis and Shelby County. Since its inception, members have participated in local races such as the St Jude Marathon and Race for the Cure, as well as marathons both national and international. In an effort to raise awareness, we host seminars on nutrition and how to live a healthy and active lifestyle.

Christ Community Health Services is Christian medical ministry, consisting of seven health centers, three dental centers and three pharmacies in the most medically underserved areas of Memphis and a mobile health unit serving the city's homeless. Started by four young doctors, CCHS has focused on fulfilling the physical, spiritual, and emotional needs of the poor, the uninsured, and the homeless since 1995. It is the largest primary healthcare provider in Shelby County with 162,000 patient visits annually and over 57,000 patient visits. Memphis and Shelby County has consistently held one of the highest infant mortality rates in the United States. Annually, there are approximately 500 stillborn and infant deaths countywide.

This past November, CCHS opened The Women's Center. The center's primary focus is to provide comprehensive gynecological care to women including pre/post natal care, cervical and breast cancer screening, family planning, gynecological screenings and counseling. Pre-natal care is offered in three forms: traditional care, group prenatal care and enhanced prenatal care. Post-partum follow-up is offered as well. The center also has pediatric care for newborn to age 3 and an Infant Mortality Program. Fathers are also included during pre and post care, and are offered parenting and fatherhood development.

Special programs to enhance the effectiveness of the above services include:

1. Title X Planning Program (Club Me) – provided education, counseling and contraception to individuals of child-bearing age.
2. A Step Ahead Program – provides long-term reversible birth control to women of child-bearing age.
3. Life Stories – designed to introduce women to the new story that is beginning with the birth of the child, introduce them to services and care available and to give them the tools to parent successfully.

Sisters-In-Motion
5K RUN/WALK FOR INFANT MORTALITY
BENEFITTING

CHRIST COMMUNITY HEALTH SERVICES (CCHS)

Corporate Sponsorship Packages

Golden Sponsor-\$5,000 In-Kind Donation

- Sponsor logo included in all printed materials
- Logo displayed on SIM website
- Recognized with your Company Banner at race
- Recognition on SIM race banner at race start
- Company logo on back of race T-shirt
- Display space at Pre/Post race event
- 10 race registrations

Bronze Sponsor-\$1,500 In-Kind Donation

- Logo displayed on SIM website
- Recognized with your Company Banner at race
- Recognition of SIM race banner at race start
- Company logo on back of race t-shirt
- Display space at Pre/Post race event
- 7 race registrations

Brilliant Sponsor-\$1,500 In-Kind Donation

- Logo displayed on SIM website
- Recognition on SIM race banner at race start
- Company logo on back of race T-shirt
- Display space at Pre/Post race event
- 5 race registrations

Illuminator Sponsor-\$1,000 In-Kind Donation

- Logo displayed on SIM website
- Recognition on SIM banner at race start
- Display space at Pre/Post Event
- 3 race registrations

Radiant Sponsor-\$500 In-Kind Donation

- Logo displayed on SIM website
- Display space at Pre/Post Event
- 1 race registration

Deadline for sponsorship registration and payment is Friday, September 5, 2014. Visit www.sistersinmotionmemphis.org for more information.

Sisters-In-Motion 5K

RUN/WALK FOR INFANT MORTALITY

BENEFITING

CHRIST COMMUNITY HEALTH SERVICES (CCHS)

SATURDAY, SEPTEMBER 27, 2014

Please return completed sponsorship/in-kind donation form by Friday, September 5, 2014.

Please mail completed form to:
Christ Community Health Services (CCHS)
341 Riveredge Drive West
Cordova, TN 38018-7610

SPONSOR INFORMATION:

*Reserved By

*Sponsor/Company Name—Please list your company's name as you would like it to appear on our website.

*Address

*Phone

*Email

Please email EPS file containing logo information to: simmemphis@yahoo.com.

Sisters-In-Motion Contact Information:
